



SKY VEGETABLES AMONG WINNERS IN GOVERNOR'S BUSINESS PLAN COMPETITION

June 10, 2008

The winner of this year's 2008 [G. Steven Burrill Business Plan Competition](#) at the Wisconsin School of Business has won further recognition in the 2008 [Wisconsin Governor's Business Plan Contest](#).

Sky Vegetables, a rooftop produce farming business, won second place in the category of business services in the Governor's Business Plan Contest. First place in the category went to Pea Pod Homes LLC, a Sturgeon Bay, Wis., company that will design and distribute solar home packages.

In April, Sky Vegetables had won the \$10,000 first prize in the business school's Burrill Competition. That annual competition encourages cross-functional teams of UW-Madison students to compete for cash prizes for presenting the best business plans.

The Sky Vegetables team was made up of senior Keith Agoada, a Management and Human Resources major, and Troy Vosseller, a Wisconsin MBA student in Entrepreneurial Management.

"Given the large number and quality of entries, it is a great accomplishment to place this highly in the Governor's Business Plan Competition," said Dan Olszewski, director of the [Weinert Center for Entrepreneurship](#), which is housed within the Wisconsin School of Business. "It underscores the role of UW-Madison students and alumni in developing the entrepreneurial ventures and innovations that will drive Wisconsin's future economy."

The grand prize winner in the 2008 Wisconsin Governor's Business Plan Contest., Graphene Solutions, is a three-month-old nanotech company based in Platteville, Wis.

Winners in the Governor's Business Plan Contest were announced Monday, June 9 at the Wisconsin Entrepreneurs' Conference in Milwaukee. They will share in \$200,000 in prizes, including cash, offers of a year's free rent in a business or tech park, legal services, accounting services, information technology services and media-related services.

The mission of the Governor's Business Plan Contest is to encourage entrepreneurs in the creation, start-up and early-growth stages of high-tech businesses in Wisconsin.